



## Kublei LLP

“Kublei” LLP – one of the largest processing enterprises of the Republic of Kazakhstan, known for engaging in production of freshly chilled meat such as beef and lamb; so as for canned goods production that was established in 1992 year. The latest modern equipment of leading European manufactures allows the enterprise to release our products with high quality and with exceptional taste characteristics.

The standards “Quality Management System” ST RK ISO 9001 – 2009 and “Food Safety Management System” ST RK ISO 22000-2006, that based on HACCP principles, were applied and currently operate at “Kublei” LLP enterprise. The EU standard HALAL – 01:2012 “General requirements for the production, manufacture, processing, storage, transportation and implementation products “HALAL” and international standards IS 1500:2004, IS 1500:2009 “Guidelines for the production, manufacture, processing and storing products “HALAL”.

The company currently owns two plants:

1. Canned food plant with total square over 15 000 m<sup>2</sup> and total output – 200 000 cans per shift, Uralsk town, Polevaya street 13/3. (opened in 1992 yr.)  
**CNCA approval number KZ.L.13/G2-0323**
2. Meat – processing plant with the total square 12 000 m<sup>2</sup> and total capacity – 20 000 ton of meat per year, Uralsk, Rybtseh district 55. (opened in 2016 yr.)  
**CNCA approval number 1639-1926-LLP**

Nowadays our company releases over 100 different labels of canned products and up to 50 names of frozen products. The current can market includes Kazakhstan, Russia, Kyrgyzstan, Turkmenistan. Currently, more than 600 employees work at the company. “Kublei” LLP actively participates in international and regional exhibition, which regularly assess the quality of our produced goods with gold medals and awards.

- 2018:  
Export of meat-processing plant – 805 tons  
Export of canned products – 554 tons
- 2019:  
Export of meat-processing plant – 729 tons  
Export of canned products – 714 tons

### Company Info

**Established in:**  
1992 Year

**Headquarters:**  
Uralsk city, Kazakhstan

**Active in:**  
Russia, Iran, Turkmenistan,  
Kyrgyzstan, Kazakhstan

**Productivity**  
Canned food factory:  
200 000 cans per shift  
Meat – processing plant:  
20 000 tons of meat per year

**Website:**  
[www.kublei.kz](http://www.kublei.kz)

**Contact person:**  
Zaure, Gulfiya

**E-mail**  
[z.berekesheva@kublei.kz](mailto:z.berekesheva@kublei.kz)  
[g.kalieva@kublei.kz](mailto:g.kalieva@kublei.kz)





第 28387201 号

# 商标注册证

# KUBLEI

核定使用商品/服务项目（国际分类：31）

第 31 类：牲畜饲料；宠物食品；动物饲料（截止）

注册人 “库贝类”有限公司  
LLP “KUBLEI”

注册人地址 哈萨克斯坦共和国，西哈萨克斯坦州，乌拉尔市，坡列瓦亚路13/3  
URALSK CITY, ST. POLEVAYA, 13/3, WEST KAZAKHSTAN REGION,  
THE REPUBLIC OF KAZAKHSTAN.

注册日期 2018年12月07日 有效期至 2028年12月06日

局长



申长雨

发证机关





第 28384579 号

## 商标注册证

# KUBLEI

核定使用商品/服务项目（国际分类：29）

第 29 类：鱼罐头；肝酱；肉；腌制肉；肉罐头；腌制蘑菇；蔬菜罐头；牛奶制品；番茄酱（截止）

注册人 “库贝类” 有限公司  
LLP “KUBLEI”

注册人地址 哈萨克斯坦共和国，西哈萨克斯坦州，乌拉尔市，坡列瓦亚路13/3  
URALSK CITY, ST. POLEVAYA, 13/3, WEST KAZAKHSTAN REGION,  
THE REPUBLIC OF KAZAKHSTAN.

注册日期 2018年12月07日 有效期至 2028年12月06日



申长雨

发证机关





## Product 1: Beef

**Existing Brand:**  
Kublei LLP

**Existing Markets:**  
Russia, Kazakhstan

Purely B2B:

### Target client:

HoReCa,  
Processor,  
Retailer,  
Wholesaler

### Geographic feature:

Most widely consumed beef area, such as Guangdong, Sichuan, Guangxi and etc.

## Beef

- Indicative pricing : depends on the cuts
- Packaging size : depends on the size of cut, placed in corrugated box
- Shelf-life : 12 months
- Amount for export: approximately 5 000 tons per year

### Features and benefits:

The beef is frozen in shock freezer cameras, where the temperature is starting from -35C. It helps to preserve all natural nutritional value, taste quality and aromatic properties as fresh meat for a long period of time. Our meat-processing plant is not approved to export beef to PRC, but the inspection will arrive in September to inspect our plant.

**Please press the picture below to play video of our meat-processing plant.**



## Beef

**Strip loin**



**Tenderloin**



**Knuckle**



**Shoulder blade cut**



**Osso Buco steak**



**Rib eye (Shotloin)**





## Product 2: Lamb

**Existing Brand:**  
Kublei LLP

**Existing Markets:**  
Russia, Iran, Kazakhstan

Purely B2B:

### Target client:

HoReCa,  
Processor,  
Retailer,  
Wholesaler

### Geographic feature:

Most widely  
consumed lamb  
regions in China.

## Lamb

- Indicative pricing : depends on the cuts
- Average age and weight: up to 24 kg, and up to 18 months
- Packaging size : depends on the size of cut, placed in corrugated box
- Shelf-life : 12 months
- Amount for export: approximately 1 000 tons per year

## Features and benefits

Our plant is approved and in the list of companies, which are allowed to export lamb to PRC. The Kazakhstani lamb meat is well-known in middle east countries due to its taste qualities.

The OIE officially declared Kazakhstan is free from sheep pox in August 2019yr, but there is an valid import ban from GACC of PRC.



# Lamb

9 way cut lamb carcass



Pair 4 bone rack of lamb



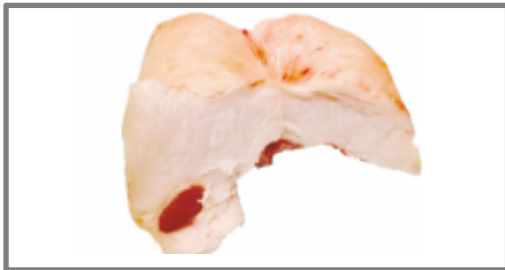
Pair 8 bone rack of lamb



Leg of lamb



Fat tail



Lamb carcass





# 中华人民共和国国家认证认可监督管理局

Certification and Accreditation Administration of the People's Republic of China

## 哈萨克斯坦肉类生产企业在华注册名单

(2017年12月21日更新)

### 冷冻羊肉加工企业在华注册名单 (5家)

Frozen Mutton Establishments (5)

序号 No.	注册编号 Approval No.	企业名称 Est. Name	企业地址 Est. Address	生产方式 Activities	注册品种 Products For Approval	备注 Remark
1	130140012796	Batys Marka Lamb Ltd	Building 1, St.1km of Chapayev-Zhanakala track, Chapayev village, Akzhaik district, West Kazakhstan region,090100	屠宰、分割、冷藏 Slaughter, Cutting, Cold store	冷冻山羊肉 Frozen goat meat, 冷冻绵羊肉 Frozen mutton meat, 冷冻羔羊肉 frozen lamb meat	
2	061240005724	Kanasu-Et LLP	Kostanai region, Kostanai district, village Zatobolsk, 4 km away from Auliekol highway	屠宰、分割、冷藏 Slaughter, Cutting, Cold store	冷冻山羊肉 Frozen goat meat, 冷冻绵羊肉 Frozen mutton meat, 冷冻羔羊肉 frozen lamb meat	出口公司 Export Company: Kazakh Meat Company LLP

—1—

3	140340013634	Kostanay Agro Product LLP	The Republic of Kazakhstan, Kostanay region, Kostanay city, Yekaterinburg-Almaty highway, 54.3 km, construction 1.	屠宰、分割、冷藏 Slaughter, Cutting, Cold store	冷冻山羊肉 Frozen goat meat, 冷冻绵羊肉 Frozen mutton meat, 冷冻羔羊肉 frozen lamb meat	出口公司 Export Company: Baiserke Export LLP
4	070240000306	Aray KZ LLP	Kazakhstan, Karaganda city, 23/2 Gogol str.	屠宰、分割、冷藏 Slaughter, Cutting, Cold store	冷冻山羊肉 Frozen goat meat, 冷冻绵羊肉 Frozen mutton meat, 冷冻羔羊肉 frozen lamb meat	出口公司 Export Company: Kazakh Eco Food LLP
5	1639-1926-LLP	Kublei LLP	The Republic of Kazakhstan, West-Kazakhstan region, Uralsk, Rybtsch district 55	屠宰、分割、冷藏 Slaughter, Cutting, Cold store	冷冻山羊肉 Frozen goat meat, 冷冻绵羊肉 Frozen mutton meat, 冷冻羔羊肉 frozen lamb meat	

\*备注：根据中哈两国签订的相关议定书，羊肉指冷冻剔骨和带骨羊肉（包括成年绵羊肉、山羊肉和羔羊肉），但不包括碎肉、碎脂、机械分离肉、头、蹄、内脏及其它副产品

\*Note: According to the protocol between China and Kazakhstan. Mutton means the frozen deboned or bone-in meat from sheep or goat (including mutton, goat and lamb), but excluding minced meat, minced fat, mechanically separated meat, head, hoof, viscera/offal and other byproducts.





## Product 3 Canned Fish

**Existing Brand:**  
Kublei LLP

**Existing Markets:**  
Russia, Kazakhstan,  
Turkmenistan, Kyrgyzstan

**Allowed Markets:**  
China

**Target client:**  
Retailer,  
Wholesaler,  
Supermarkets

**Geographic feature:**  
Most widely consumed  
canned fish  
regions in  
China. The  
regions that do  
not have  
straight access  
to sea or ocean  
(landlocked)

## Canned fish

- Indicative pricing : depends on the type of fish
- Packaging size : 48 cans (240gr) or 72 cans (160gr) in corrugated box
- Shelf-life: up to 30 months

## Features and benefits

The modern production capacity facilities, European equipment and applied advanced technologies allow us to produce hundreds of thousands cans per day. The assortment of issuing products is over 70 names Canned fish with oil or with the tender tomato sauce. Fish cans can be served with garnish or with salads.

Our plant is approved and in the list of approved companies that are allowed to export canned fish to PRC.

2019 export – 255 tons of canned fish  
2018 export – 179 tons of canned fish

## Product 3

**Baltic sprat in tomato sauce**



**Sprat pate**



**Large sprats in oil**



**Atlantic sardine with oil**



**Atlantic herring with oil**



**Bream in tomato sauce**





中华人民共和国国家认证认可监督管理局  
Certification and Accreditation Administration of the People's Republic of China

哈萨克斯坦水产品生产企业在华注册名单（2018年6月22日更新）

序号 No.	注册号 Approval No.	企业名称 Name	注册地址 Address	市/县 City/County	州/省 State/Province	企业类型 Type	备注 Remark
1.	KZ.B.09/G2-001/E (ЕВРОКОД 06AA)	LLP "Karatal Balyk"	Karatal region, Ush Tobe town, st. Akyn Sara, 76		Almaty region	PP	
2.	KZ.B.14/W-0169/E	IE "Epekov Teukhan Yessimkhanovich"	Sarkan region, M. Tolebaeva village, st. Zhenis, 6/2		Almaty region	ZV, CS	
3.	KZ.B.14/W-0155	LLP "Ulgy" Kutumov Kydyrzhan Imanbekovich	Sarkan region, Ulgy village, st. Baigymatova, 13/1		Almaty region	ZV, CS	
4.	KZ.F.01/G2-1728	IE Ahmetov Zh.M.	Ust-Kamenogorsk city, township: Menovnoe st. Sovetskaya, 104		East Kazakhstan region	PP, CS	
5.	KZ.F.01/G2-1409/E or 16.01.2012 года KZ.F.13/W-2061/E or 27.12.2012 года	LLP "Shygys Shayan"	Ust-Kamenogorsk, the left side of the Irtysh river (pools), Ust-Kamenogorsk city st. Abaya 191		East Kazakhstan region	CS	
6.	KZ.F.01/W-0767/E or 09.12.2010 года	LLP "Shygys Universal"	Ust-Kamenogorsk city, st. Lavanevskogo 23 st. Ulyanovskaya, 100		East Kazakhstan region	CS	

7.	KZ.F.01/W-2420/E	«BMK Trans» LLP	str. Slavskogo, 16	Oskemen city	East Kazakhstan region	CS	A
8.	KZ.F.01/W-3389/E or 25.11.2013 года	LLP "AyRaKos"	Ust-Kamenogorsk city, st. Nezavisimosti, 92		East Kazakhstan region	CS	
9.	KZ.F.21/W-0206 or 27.01.2010 года	IE Kisimgaliyev M	Ust-Kamenogorsk city, st. Abaya, 191		East Kazakhstan region	CS	
10.	KZ.F.18/G2-3323 or 04.11.2013 года	ИК "Bi-ana"	Tarbagatai region, Tugyl village.		East Kazakhstan region	PP	
11.	KZ.F.18/G2-0729 or 28.10.2011 года	ИК "Rybaki Zaisana"	Tarbagatai region, Tugyl village.		East Kazakhstan region	PP	
12.	KZ.F.18/G2-3230/E or 07.10.2013 года	LLP "Digam"	Tarbagatai region, Tugyl village.		East Kazakhstan region	PP	
13.	KZ.F.18/G2-3201/E	«Ultarak» LLP	Tugyl village	Tarbagatai district	East Kazakhstan region	PP, CS	A
14.	KZ.F.13/G2-3425 or 06.12.2013 года	LLP "Zaysan Fish"	Zaisan region, Karabulak village.		East Kazakhstan region	PP	
15.	KZ.F.17/G2-3225 or 03.10.2013 года KZ.F.17/W-2854 or 14.06.2013 года	LLP "Tore-Togam"	Kurchum region, Kurchum village.		East Kazakhstan region	PP, CS	
16.	KZ.H.11/G2-0323 or 22.02.2010 года	LLP "Vega"	Taraz city, st. Puwkina, 157		Zhambyl region	PP	
17.	KZ.L.13/G2-0112 or 24.12.2009 года	LLP "Kublei"	Uralsk city, st. Polevaya, 13		West Kazakhstan region	PP	
18.	KZ.Ne02/G2-0173/E	ТОО СПК Кызылорда а Балык	Kazalinsk region Aiteke bi village, st. Novaya, 196		Kyzylorda region	PP	
19.	KZ.X.13/G2-0283/E 04.02.2011 жыл	LLP «J.F.M company».	Shimkent city, Sairamskoe roadway		South Kazakhstan region	PP	